

An Industrial Design Division has been set up as the result of public interest in bringing the design of Canadian goods up to the best international standards and in fostering distinctive Canadian designs and a number of exhibitions on Canadian industrial art have been held in various parts of the country. The Design Centre in the Daly Building, Ottawa, serves as an exhibition centre and as headquarters for the national program in industrial design sponsored by the National Gallery.

Other methods of education in the arts apply more specifically to young people and are designed, in part, to supplement regular school work. The Gallery provides written lectures illustrated by lantern slides on all aspects of art history, reproductions of paintings with introductory texts for art appreciation, school broadcasts, classes for school children at the Gallery, exhibitions of children's art, conducted tours of the Gallery's collections and educational demonstrations. Lecture tours by well known authorities are also held throughout Canada.

The National Gallery also maintains a library of art films. These as well as the facsimile colour reproductions and silk screen prints published by the National Gallery are listed in the free leaflet, *Reproductions, Publications and Educational Material*. In connection with the CBC school broadcasts on Canadian artists, the National Gallery distributes small colour reproductions to school children in all parts of the country. The magazine *Canadian Art*, in the publication of which the National Gallery has taken a leading part, is widely distributed.

The *Report of the Royal Commission on National Development in the Arts, Letters and Sciences* made recommendations for the extension and improvement of the Gallery's exhibition and education services; increases in funds, staff and facilities; maintenance or increase of appropriations for acquisitions; and a new building containing adequate facilities for display, storage, circulation of exhibitions and conservation of paintings. Many of these recommendations are being carried out and new quarters, to be known as the Lorne Building, are now under construction.

Further details concerning recent purchases, exhibitions and lecture tours arranged by the National Gallery are contained in the *Annual Report of the Board of Trustees*.

Section 2.—The Educational and Cultural Functions of the National Film Board*

The National Film Board, an agency of the Federal Government, was established by Act of Parliament in 1939 and reconstituted by the National Film Act in 1950. In the years since its establishment the Board has grown from a supervisory body over Canadian Government motion picture activities to a national documentary film producing and distributing organization whose films about Canada are seen wherever people may freely assemble. The Board also produces and distributes filmstrips and still photos on Canadian themes in accordance with its primary function outlined in the Act "to initiate and promote the production and distribution of films in the national interest".

Films and filmstrips are being more widely employed as adjuncts to formal teaching in schools and universities. In the fiscal year 1956-57 there were 105,970 showings in schools and universities of films made or distributed by the National Film Board. Films produced by the Board are also shown in commercial theatres and on television in Canada and abroad. Items particularly designed for theatre use include the *Canada Carries On* and *Eye Witness* series in English (*En Avant Canada* and *Coup d'Oeil* in French) as well as newsreel features. Distribution of these usually is arranged through the major film distributing organizations, whose facilities are world-wide.

An increasing proportion of the Board's productions are being shown by television in Canada and abroad. A weekly series, *Perspective* (*Panoramique* in French) is televised nationally by CBC-TV, and local TV stations have constant recourse to individual films from the Board's general production. Abroad the principal televising of the Board's films takes place in the United States.

* Prepared, under the direction of the Government Film Commissioner, in the Information and Promotion Division, National Film Board, Montreal, Que.